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Activities in the front end of the innovation process are often difficult to anticipate, overview and perform. Yet they are critical to successful outcomes of the

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The manifestation of that need is a process we call the fuzzy front end, Our strategic fuzzy front-end integrated innovation process with inputs and outputs

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The Fuzzy Front End Project Management Offices 2015 Altair Innovation Intelligence

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The Fuzzy Front End of New Journal of Product Innovation Management. (2004), The Fuzzy Front End of New Product Development for Discontinuous Innovations:

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Managing the Fuzzy Front End of Product and Process Development Case Studies of Process Firms Towards a New Logic for Front End Management:

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In a first step, the state of the art was analysed in detail by an extensive literature review in the principal subject areas innovation management, fuzzy-front-end

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Front End Innovation is the starting point where opportunities are identified and concepts are developed prior to entering the formal product Fuzzy Front End

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we have developed a framework for assessing quality in the Fuzzy Front About the Authors Saima Siddiqui is a Management Consultant with Kenny & Company and

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